



Your **HIGHLY CUSTOMIZED, ENGAGING, & PRACTICAL DIGITAL LEARNING Programs** and **Services Provider** in the PHILIPPINES.



VIRTUAL CLASS



eLEARNING



BLENDED LEARNING



COACHING



Phil. Society for Talent Development's
2021 Outsourced L&D Organization Awardee



IMMERSIVE LEARNING

18
years
of #Greatwork
August 15, 2021

820
Virtual Classes
Delivered
since 2020

1000
Total Workshops
Delivered

244
Executive-Manager
Coaching Sessions
Conducted

532
Organizations
Trained

130
Clients in
Digital Learning

408
Blended Learning
Programs Delivered

WHO WE ARE



Founded in 1996. Registered in 2005.
We are an **award-winning Training-Consulting Company** based in Makati, Philippines.

18

year old company
Established in 2005

532

Organizations
Trained

80

Courses in
the Portfolio

22

Industries
Served

130

Clients in
Digital Learning
Since 2020

820

Virtual Classes
Delivered
Since 2020

28k+

Virtual
Participants Trained
Since April 2020

408

Blended Learning
Programs Delivered
Since 2020

244

Executive-Manager
Coaching Sessions
Conducted since 2020



Phil. Society for Talent Development's
2021 Outsourced L&D Organization Awardee

OUR GLOBAL TRAINING FOOTPRINT

24 Countries,
5 Continents/
Regions



OUR VALUE PROPOSITION



The **MOST** Engaging & Interactive Virtual Training

You Will Ever Experience

PERSONALITY

Energetic Expert



OVERPRACTICE

11,328 Hours of Practice
in Design & Delivery of Virtual Training



CREATIVE DESIGN

Multi-Method



Trusted by

532

ORGANIZATIONS

in 24 Countries, 5 Continents



+ Clients from the Shared Services, BPO, IT, & Banking Industries. [Logos are not shown due to confidentiality agreements]

Trusted by
130

Clients in Digital Learning
Companies served since 2020



+ Clients from the Shared Services, BPO, IT, & Banking Industries. [Logos are not shown due to confidentiality agreements]

"This partnership with LJMB is one of the **BREAKTHROUGH** programs that we've done in Manila Water!"



Janine T. Carreon
Corporate Human Resources Director



Fiona Marie Lava... • 1st 1h ...
Group Head, Corporate Sale...
Thank you so much Louie Banta !!! With all the uncertainties this pandemic has brought upon us, learning and making progress through you has been a definite game changer. Will make you proud, 😊

Maxicare | Group Head, Corporate Sales

"Truly, LJMB's blended learning is an advanced platform for effective learning -- I am glad to be part of this!"

"This is the first of so many virtual sessions I've attended that the trainer fully engaged the participants from start to finish of a 3-hour class!"

WHO STARTED IT ALL



LOUIE Banta

Founder, CEO, Chief Consultant, & Trainer



30
Years
in L&D, OD

80
Courses &
Capabilities

532
Clients
Trained

Trained in
22
Countries across
5 Continents



PHILIPPINES'
TOP 30
LEADERS
ON LINKEDIN



Top
3
Most Inspiring
Filipinos 2021

Top
4
Filipinos with the
Most Engaging
Posts 2021

Top
31
Filipinos On
LinkedIn 2021

Louie has 30 years of combined work experience in Education, Training and Development, Human Resources and Organizational Development. He established Learning Just Made Better Inc. (LJMB) in 2005.

He provides a wide range of expertise to organizations, from keynote speeches and motivational talks to more intensive skills development sessions and long-term organization-wide interventions. He is a preferred speaker, trainer, facilitator, and consultant in the following areas:

- Leadership & Management Development
- People Management/ Coaching & Mentoring
- Organizational Change & Culture Transformation
- Courage, Confidence & Assertiveness
- Team Building & Team Effectiveness
- Designing & Delivering Powerful Presentations
- Train-the-Trainer
- Strategic Planning & Execution

He has trained leaders and employees from more than 532 organizations across 22 industries. He has traveled to different countries across 5 continents to train management teams. Some of these countries are the United States, Australia, Germany, India, UAE, Dominican Republic, and Indonesia.

Since the Covid-19 lockdown in 2020 up to June 2022, he has conducted more than 600 Virtual Classes reaching 23,000+ participants across 22 countries. He steered LJMB to make a swift shift to digital learning delivery. In 2021, the Philippine Society for Talent Development awarded LJMB the Gawad Maestro for Outsourced Learning Organization of the Year.

Louie is part of LinkedIn's Top 100 Filipinos to Follow for Inspiration & Learning (2020-2021), is the 3rd Most Inspiring Filipino on LinkedIn (2021) and part of the inaugural LinkedIn's Top 30 Filipino Leaders, recognized as 'Example of Resiliency' (2022).

Prior to putting up LJMB, Louie was an Instructor in De La Salle University, a Training Officer at Philam Plans, a Human Resources Manager in Golden Rock Corp and a Managing Consultant in Guthrie-Jensen Consultants. He also served as Director for Leadership Development in TeleTech (2007-2009).

Louie was a Board Member of the Philippine Society of Training and Development (2007) and an Advanced Communicator-Advanced Leader in the TOPS Toastmasters' Club of Makati (2006-2012). He was a Toastmasters speech champion, having gone all the way to the District 75 International Speech Competition in 2012. He finished AB Psychology, attended courses in Counseling Psychology and was a MS (Candidate) of Industrial-Organizational Psychology – all from De La Salle University.

PROBLEM SOLVING THROUGH L&D

1 | Multi-method
Diagnostic
Activities/ TNA

We **customize the learning**
— for your business,
for your people.

2 | Collaborative,
Iterative
Design

We develop **individual**
and **organizational habits**
and not just focus on concepts.

3 | Implementation
Servicing

We train for
IMPACT and
not just for activity.

4 | Post Training
Report,
Follow-Up,
Programs

We train and ensure
the **presence of right systems**
and **management support.**

*"We believe that **learning and organizational solutions** don't come cheap, but it has to be **value for money.**"*

LOUIE Banta

Founder, CEO, Chief Consultant, & Trainer

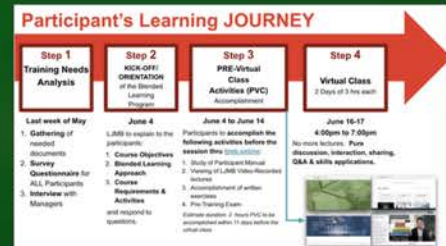


WHY OUR DIGITAL LEARNING PROGRAMS ARE the **BEST** for **YOUR ORGANIZATION?**

Here Are **5 REASONS** Our Programs Are Blockbusters!

1

**Efficient,
Saves Time**



2

**Highly INTERACTIVE
& ENGAGING
Workshops**



3

**WORLD-CLASS
& ENGAGING
Learning Videos**



4

**SIMPLE, EASY to
UNDERSTAND and
PRACTICAL Content**



5

**CREATIVE,
MULTI-METHOD
Learning Design**





WEBINAR



VIRTUAL CLASS



**BLENDED
LEARNING**



eLEARNING

Duration of Program	1-2 hrs	3-4 hrs/ day	2-3 hrs/ day	
Duration of Self-paced Learning			1.5-2 hrs <small>(Completion of Pre/ Post Activities via LJMB Online)</small>	2-4 hrs
Class Size	Best for BIG Classes (as many as 2000 participants) in 1 virtual room	Best for SMALLER Classes (as many as 60 participants) in 1 virtual room	Best for SMALLER Classes (as many as 60 participants) in 1 virtual room	Best for BIG Classes (Can accommodate unlimited number of enrollees)
Interaction	<ul style="list-style-type: none"> Participants-Trainer & Participant-Participant interaction. Participants can interact with everyone all through out the session via chat box. 	Just like face-to-face classes, trainer and participants can see each other via video, and can interact – ask questions, react, comment – anytime!	<ul style="list-style-type: none"> LVC: Just like face-to-face classes, trainer and participants can see each other via video, and can interact – ask questions, react, comment – anytime! PVC^[1]: Self-paced learning via LJMB Online 	<ul style="list-style-type: none"> Self-paced learning via LJMB Online Enrollees can interact with the trainer – ask questions, send in comments or reactions – via the comments section of the platform or through email.
Access to LJMB Online <small>(self-paced online learning platform)</small>			24/7 Access	24/7 Access
Possible Learning Methods	<ul style="list-style-type: none"> Lecture Polls Quizzes 	<ul style="list-style-type: none"> All methods in Webinar <p>Plus:</p> <ul style="list-style-type: none"> Workshops Simulations Skills Practice Group Discussions Demo 	<ul style="list-style-type: none"> All methods in Webinar & LVC <p>Plus PVC^[1] Activities:</p> <ul style="list-style-type: none"> Interactive Video Lectures Self-Paced Workshops/ Activities Group/ Pair Discussions Video-Recorded Role Plays Quizzes Online Exams Surveys Readings 	<ul style="list-style-type: none"> Interactive Video Lectures Self-Paced Workshops/ Activities Group/ Pair Discussions Video-Recorded Role Plays Quizzes Online Exams Surveys Readings
Inclusions	<ul style="list-style-type: none"> TNA eHandout eCertificate, *Webinar Replay 	<ul style="list-style-type: none"> TNA eHandout eCertificate *LVC Replay 	<ul style="list-style-type: none"> TNA eManual eCertificate *LVC Replay Customer Support for LJMB Online 	<ul style="list-style-type: none"> TNA eManual eCertificate Customer Support for LJMB Online

Pre/Post Virtual Class^[1]

**Terms & conditions may apply*



**MANAGEMENT/
LEADERSHIP
DEVELOPMENT**

Lead. Engage. Empower.



**PEOPLE
DEVELOPMENT**

Step Up, Level Up!



**CULTURE BUILDING/
DEVELOPMENT**

Align. Acquire. Amplify.



**PLANNING
WORKSHOP**

Envision. Plan. Execute.



**SALES FORCE
DEVELOPMENT**

Project. Present. Close.



**CUSTOMER
SERVICE**

Deliver. Delight. Partner.



**TRAINER
DEVELOPMENT**

Inform. Inspire. Influence.



**NON-TRAINING
INTERVENTIONS**

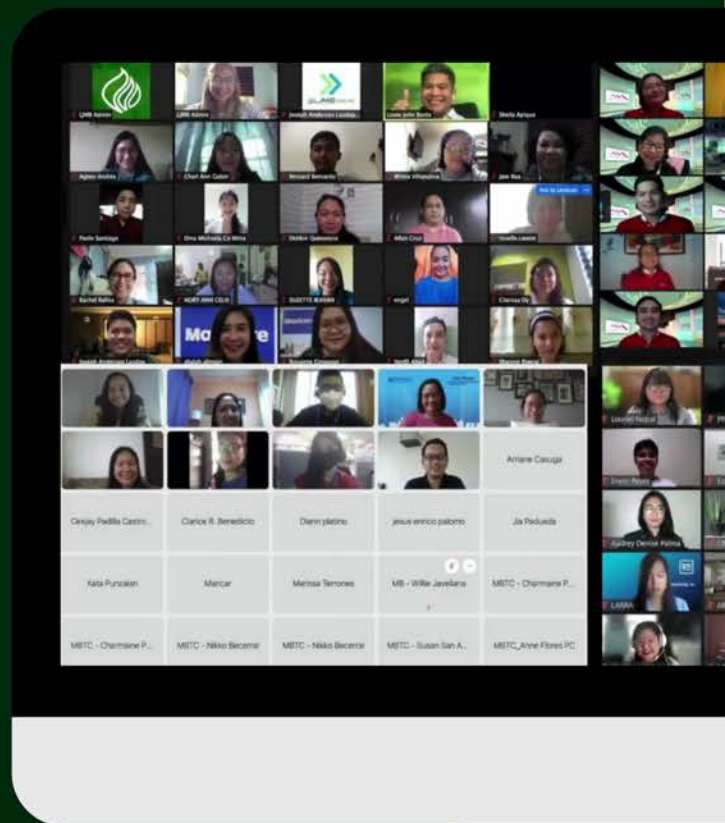
Improve. Sustain. Develop.

***Choose your COURSE/ TOPIC
or let's create a new one!**

All ready to be delivered via your preferred learning method:

- Webinar
- Virtual Class
- Blended Learning
- eLearning

100% Customized for your teams.



*Terms & conditions may apply

MANAGEMENT/ LEADERSHIP DEVELOPMENT

1. Gearing Up for People Management:
Making the Successful Transition
(Accountability/ Proactivity/ Leader Mindset/ EQ)
2. Understanding Leadership & Leadership Styles:
The “High in Results & High in Relationships” Leader
3. Adapting Your Leadership Style:
Unleashing the Most Out of People with Varying Skill & Will
4. Planning for Better Execution: Setting SMART Goals & Creating Action Plans
5. Organizing Your Team & Delegating Work:
Ensuring Everybody’s Contribution to Team Effort
6. Communicating Effectively - Part 1: Projecting the Desired Leader Image
7. Communicating Effectively - Part 2:
Practicing Assertive Communication - Tough But Not Rough
8. Communicating Effectively - Part 3:
Identifying & Resolving Communication Barriers
9. Leading Meetings Effectively:
Ensuring That Time is Productive, Message is Captured & Team is Engaged
10. Giving & Receiving Feedback Effectively:
Encouraging & Role Modeling Behavior Change
11. Designing & Delivering Powerful Presentations:
Going Beyond Informing to Inspiring & Influencing Your Audience
12. Motivating Others:
Keeping Others Engaged With Work Beyond Monetary Means
13. Coaching for Transfer of Skills: Equipping Team Members to Build
Competence
14. Coaching Others for Peak Performance:
Enabling People to Deliver Consistent Monthly Performance
15. Understanding Performance Management:
Planning, Supporting, Appraising, Recognizing Performance
16. Instilling Employee Discipline:
Implementing Preventive, Positive & Progressive Discipline
17. Creative Thinking & Critical Thinking: Harnessing the Power of the Whole Brain
18. Simplified & Practical Problem Solving & Decision Making:
Analyzing & Addressing Root Causes & Selecting Best Options
19. Managing Conflict Situations:
Dealing with Interpersonal Conflict & Handling Conflict Within the Team
20. Leading People through Change:
Facilitating Successful Implementation of Change
21. Simplified & Practical Project Management:
Ensuring Expected Results, On Time, Within Budget
22. Win-Win Negotiation Skills: Getting the Other Party to Say ‘YES’
23. Managing Priorities & Pressure:
Achieving Results Within Time and Despite Stress and Pressure
24. Developing Strategic Thinking: Thinking Long-Term, Thinking Big Picture

PEOPLE DEVELOPMENT

1. Time Management
2. Stress Management
3. Self-Leadership
4. Image Enhancements
5. Work Attitude and Values Enhancement
6. Managing the Boss
7. Managing Millennials/ Gen Y
8. Managing Different Generations/ Multigenerational Collaboration
9. Strengths Deployment Inventory (SDI)TM



The Power of the SDI

Understanding What's Important to Each Team Member

The SDI is a powerful and effective tool for **understanding the motives and values that drive behaviors**. The SDI plays off people's basic need to better understand themselves and others, and that understanding allows them to lead with clarity and empathy, build stronger teams, and more effectively navigate conflict.

CULTURE BUILDING/ DEVELOPMENT

1. Goal Setting (KRA-KPI-Objective)
2. Action Planning
3. Strategic Planning
4. Operational Planning
5. SWOT Analysis

PLANNING WORKSHOP

1. Vision-Mission-Values Formulation/ Revisit
2. Vision-Mission-Values Cascade
3. Organizational Culture Development
4. Organizational Culture Cascade

SALES FORCE DEVELOPMENT

1. High-Impact Selling/ Foundations of Selling
2. Successful Negotiations
3. Account Management
4. Sales Management (Managing Sales Force/ Activities)

CUSTOMER SERVICE

1. Customer Service Excellence
2. Handling Complaints
3. Managing Service Excellence
4. Internal Service Excellence

TRAINER DEVELOPMENT

1. Designing and Delivering Powerful Presentations (High-Impact Presentation Skills Workshop)
2. Train-the-Trainers: Basic
3. Train-the-Trainers: Advanced (Deepening on TNA, Design & Development and Evaluation)
4. Facilitating Learning & Development Methods

NON-TRAINING INTERVENTIONS

1. Training Curriculum & Materials Development
2. Competency Mapping/ Profiling
3. 360 Feedback
4. Human Resource System and Policy Development
5. Customer Journey Mapping
6. Mystery Customer



Together, we will bring
you and your team
to the **NEXT LEVEL!**

TALK TO US NOW!



Call or text us at:
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Email us at:
inquiry@ljmb-consulting.com



Viber us at:
+63 917 822 5562



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